

## 1. Introduction

Welcome to PassPass. Your privacy is important to us. This privacy policy explains how we collect, use, and share your personal information when you use our app and services.

## 2. Information Collection

We collect the following types of personal information:

- Personal Identification Information: Name, email address, mailing address, billing address, and phone number
- Usage Data: Information about how you use our app.
- Device Information: Device type, operating system, and other technical information.

We collect this information through:

- Direct interactions: When you provide information directly to us.
- Automated technologies: Through the use of cookies and similar tracking technologies.

## 3. Use of Information

We use your information for the following purposes:

- Provide you with our Services, including to administer your account with us, process transactions, and notify you about changes to our Services.
- Conduct internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes.
- Ensure that content from our Services is presented in the most effective manner for you and for your computer, including personalizing the content presented to you on our Services based on your past interactions with the Services, your location, or other information.
- Perform marketing analysis and provide you with promotional updates and information about our products we feel may interest you. You can opt-out of further marketing at any time by managing your account settings or selecting the “unsubscribe” link at the end of our marketing and promotional update communications to you.
- Deliver relevant content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you.

- Keep our Services safe and secure (including fraud prevention via third-party identity verification services).
- Analyze and improve our Services and develop new products and services.
- Enforce our legal rights and maintain compliance with applicable laws and regulations.

The legal basis for this processing is:

- Consent: When you have given us explicit permission.
- Contractual necessity: When processing is necessary to perform our contract with you.
- Legitimate interests: For our business purposes, provided these are not overridden by your rights.

#### **4. Sharing Information**

We may share your information with:

- Service providers: Who perform services on our behalf.
- Advertising partners: For marketing and promotional purposes.

We do not sell, rent, loan, trade, lease, or otherwise transfer for profit any personal information to any third party.

#### **5. SMS, Email, and Push Notifications Policy**

We respect your privacy and are committed to protecting your personal information. This section details how we handle information you provide through our program.

##### **Use of Information**

**Purpose:** We use your information to send mobile messages and respond to your inquiries as necessary. This may involve sharing your information with platform providers, phone companies, and other vendors who assist in message delivery.

**Protection of Information:** We do not sell, rent, loan, trade, lease, or otherwise transfer for profit any phone numbers or customer information collected through the SMS program to any third party.

**Disclosure:** We may disclose your information if required by law, regulation, or governmental request, to avoid liability, or to protect our rights or property.

##### **Choices and Controls**

Consent: Consent to receive automated marketing text messages is not a condition of any purchase.

Opt-Out: You can opt out of receiving further text messages via the Messaging Service by responding to any of our text messages with any of the following replies: STOP, END, CANCEL, UNSUBSCRIBE, or QUIT.

### **Your Responsibilities**

- **Accurate Information:** Ensure that the information you provide is accurate, complete, and truthful. Do not use a false or misleading name or a name you are not authorized to use.
- **Consequences:** If we believe the information provided is untrue, inaccurate, or incomplete, or if you have joined the program for ulterior motives, we may deny you access to the program and take appropriate legal actions.

This SMS Privacy Policy is strictly limited to our SMS program and does not affect any other privacy policies that may govern your relationship with us in other contexts.

### **6. User Rights**

You have the right to:

- **Access:** Request access to your personal information.
- **Correction:** Request correction of inaccurate or incomplete information.
- **Deletion:** Request deletion of your personal information.
- **Objection and Restriction:** Object to or request restriction of processing.
- **Data Portability:** Request to receive your data in a commonly used format.

To exercise these rights, contact us at [Info@passpass.com](mailto:Info@passpass.com).

### **7. Cookies and Tracking Technologies**

We use cookies and similar technologies to:

- **Enhance your experience:** Remembering your preferences and settings.
- **Analyze usage:** Monitoring how our app is used.

You can manage your cookie settings through your browser settings.

### **8. Children's Privacy**

Our app is not intended for users under the age of 18. We require parental consent for data collection from children.

## **9. Changes to the Privacy Policy**

We may update this privacy policy from time to time. Changes will be notified through . This policy is effective as of 5/28/2024.

## **10. Contact Information**

For any questions or complaints regarding this privacy policy, please contact us at:

- PassPass LLC
- 3091 College Park Dr. Suite 240 Box 5, Conroe TX 77384
- [info@passpass.com](mailto:info@passpass.com)